

**Parker Memorial Library
Friends of the Dracut Library
Meeting Minutes for Wednesday, January 25, 2012**

Attendees: Randy Robertshaw, John Hassan, Leslie Hassan, Wally Casper, Beverly McDonald, Gretchen Mayall

Accepted Minutes from October 17, 2011 meeting and December 19, 2011 meeting.

Old Business:

Book Nook Signage-Randy is still working with the Trustees.

The Book Nook seems to be doing well with sales.

Wreath and Basket Raffle:

Total Holiday Fundraising: \$1,838.25

Raffle \$1,778.25

Santa Letter \$60.00

We started a discussion of what went well with the Christmas fundraiser, what things we would like to continue and what things we could do better. These are suggestions that will be looked at so we can have a plan in place no later than the September FOL meeting.

Advertising: Sending flyers to the schools or working with the schools to sell tickets-Randy will check with the schools.

Wally will check with the PTO and local stores about selling tickets. One option is to have a picture of the wreath they are trying to win with a sign that says something like, "To see all the prizes, please visit us at the Parker Memorial Library".

Still advertise at Old Home Days, we discussed having something with the Friends name to give away, pencils, balloons, book marks. This was tabled until February.

Starting in October instead of August. Businesses thought that was too soon and asked to be contacted closer to the event.

Tickets: maybe changing the tickers so the \$1 ticket can be kept separately.

The money accountability system we used this year seemed to be a good system.

Film Nights: The schedule has been changed to coincide with School Vacation Weeks.

Family Series

Thursday, February 23 at 6:00 p.m. Mr. Poppers Penguins

Thursday, March 15, 6:00 p.m. Ramona and Beezus

Thursday, April 19, 6:00 p.m. Diary of a Wimpy Kid

Thursday, April 26, 6:00 pm Jack and the Beanstalk

Adult Foreign Film Series

March 8, at 7:00pm When did you last see your Father.

Thursday, April 12, 7:00 pm The Band's Visit

Thursday, May 3 at 7:00 pm My Name is Khan

We will look into ways to improve attendance for the adult series.

Joint Meeting: March 14 with Library Trustees and Foundation. The trustees have not gotten back to us, but the Foundation is okay with it. Will talk more at the February meeting.

New Business:

Fundraising opportunities:

Actors Inc.-:we have not heard anything back yet. There was something in the paper about tryouts for *Our Town*.

Toner Program: holding off until we find out more about costs for the library and the reputation of the company. Beverly suggested also checking with the Better Business Bureau.

Book Signings: Randy

We have three authors signed up. They will each be getting a small honorarium. We voted to approve \$200.00 for Dubus, \$250.00 for Puleo and \$100.00 for Foster.

Randy asked for \$500.00 to purchase books ahead of time. We can make profit and also sell back the unsold books. This was Approved.

We will advertise in the papers. We discussed taking pictures that day. Randy will see if we can have DATV film if the authors agree. We discussed having bottled water available during the book signing.

Book Sale: Cecilia wanted to know if we should invest in more signs. Mike Decker did not think we should.

Randy will see about getting the sign in Dracut Center to advertise it.

Wally will see about getting something on the Dracut H.S. Sign.

Some suggestions brought up were to- have a private sale on Thursday night or Saturday from 4:00-6:00pm. We will look into sending letters to the schools or other ways to notify the teachers. Wally will talk to Tony at Merrimack Journal about putting something in the paper about a “teachers only” sale. Randy will check with Lifestyle editor of Lowell Sun. -Further discussion next month.

Financial Balances:

Certificate of Deposit (CD)	\$9,931.35
Checking Account	\$20,589.65
Amazon	\$3,109.13

Motion to adjourn.

Respectfully Submitted

Gretchen Mayall

Secretary, Friends of the Dracut Library